

SPONSOR & EXHIBITOR

REGISTRATION PACKET



hosted by the



South Carolina
Forestry Commission



Dear forestry supporter:

South Carolina is proud to host the Southern Group of State Foresters' (SGSF) 2022 Summer Meeting June 6-9 at the Hyatt Regency in downtown Greenville.

This annual event brings together the leaders of state forestry agencies from 13 Southern states along with the primary federal and private partners with whom we work to conserve southern forests.

SGSF provides leadership in sustaining the economic, environmental and social benefits of the South's forests, which are numerous and varied. South Carolina forests, together with those of our other southern neighbors, make up what's called the "wood basket of the world," producing more wood than any other nation.



We work together to identify and address existing and emerging issues and challenges that are important to Southern forests and citizens. The focus of the meeting this year is ecosystem services, and the associated markets for southern forests, specifically touching on the growing market opportunities around carbon and water.

The success of our mission and this annual conference depends upon supporters like you, which is why **I am inviting you to make a lasting impression on these leaders by being a sponsor of the 2022 SGSF conference**, where we will host more than 200 participants.

Will you help us make this meeting special by considering a named sponsorship level and/or exhibit? There are other giving opportunities as well via our Friend of Forestry campaign, which seeks monetary or in-kind donations up to \$1,499. Please see the opposite page for the benefits associated with each sponsorship level and the back page for registration/giving details.

Please feel free to contact Sponsor Liaison **Ashley McFadden** at (803) 896-8851 or AshleyMcFadden@scfc.gov with any questions you may have. I'm very much looking forward to hearing from you soon and to seeing you in Greenville this June.

Sincerely,

Scott L. Phillips
South Carolina State Forester
SC Forestry Commission

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WANT TO SPONSOR or EXHIBIT?



Sponsorship opportunities ranging from \$100 to \$10,000 are available to suit everyone's needs and budget. This schedule explains the benefits associated with each sponsorship level. **To sponsor or exhibit, visit the conference registration website and select the best opportunity for you at: <https://sgsf.regfox.com/2022-sgsf-summer-meeting-greenville-sc>**

 SOUTHERN GROUP OF STATE FORESTERS	LEVELS						
	 PALMETTO \$10,000	 OAK \$7,500	 CYPRESS \$5,000	 PINE \$3,000	 REDBUD \$1,500	 EXHIBITOR \$1,250	FRIEND OF FORESTRY \$100-\$1,499
BENEFITS							
Conference registrations	✓ x2	✓ x2	✓ x2	✓ x2	✓ x1	⊘	⊘
Presentation at opening reception –OR– at Wednesday night banquet	✓	⊘	⊘	⊘	⊘	⊘	⊘
Prominent signage around hotel recognizing elite sponsorship level	✓	✓	⊘	⊘	⊘	⊘	⊘
Naming rights/ signage on meeting space(s)	✓	✓	✓	⊘	⊘	⊘	⊘
Spouses' event registration	✓ x1	✓ x1	✓ x1	⊘	⊘	⊘	⊘
Ad in event program	✓ Full page	✓ Full page	✓ 3/4-page	✓ 1/2-page	✓ 1/4-page	⊘	⊘
Conference meals hosted at hotel	✓	✓	✓	✓	✓ x2	✓ x2	⊘
Exhibitor space	✓ Double-size booth in prime location	✓ In prominent location	✓	✓	✓	✓	⊘
Listing in online registration pages	✓	✓	✓	✓	✓	✓	⊘
Inclusion on sponsors/ exhibitors/donors pages of program	✓	✓	✓	✓	✓	✓	✓

WANT TO ADVERTISE?

Get your business' or non-profit's name out in front of hundreds of conference attendees by buying ad space in the SGSF 2022 Annual Meeting event program. We have four packages available for purchase, ranging from quarter-page up to a full page, offering great value for advertisers.

To advertise, please visit the conference registration website at:
<https://sgsf.regfox.com/2022-sgsf-summer-meeting-greenville-sc>



Full page
\$1,000



3/4-page
\$750



1/2-page
\$500



1/4-page
\$250

BECOME A 'FRIEND OF FORESTRY'

Not able to sponsor, exhibit or otherwise attend the conference? You can still support the important work of this assembly of forestry leaders from across the South by making a tax-deductible donation ranging from \$100–1,499. You also have the option to make an in-kind donation.

Your donation will not only help subsidize the costs associated with hosting such a large meeting, but it will also be recognized in the official event program with inclusion of your or your company's name and logo, if applicable.

To make a charitable tax-deductible donation, please visit the conference registration website, select "Friend of Forestry" and indicate your giving level at:

<https://sgsf.regfox.com/2022-sgsf-summer-meeting-greenville-sc>

EXHIBITOR BENEFITS/OPTIONS

Exhibitor registration includes:

For \$1,250, exhibitors receive a 6-foot-long table (2 tables for Palmetto Level sponsors); 2 chairs (4 chairs for Palmetto Level sponsors); table skirt; wastebasket; all meals served at the conference hotel.

Need additional A/V?

Exhibitors who would like to request a monitor, speaker(s), wi-fi, encrypted internet connection and/or electrical connection(s) for their booth(s) should contact Encore Exhibit Services, the official exhibitor services partner of the SGSF 2022 Annual Meeting, at James.Aaron@encoreglobal.com or (678) 982-0480. A full price list of Encore's services and products can be viewed/downloaded at: <https://www.scfc.gov/wp-content/uploads/2022/02/EncoreExhibitorServicesPriceList.pdf>

HOW TO REGISTER

To register as an attendee, sponsor, exhibitor, advertiser and/or Friend of Forestry, please visit the conference registration website at:

<https://sgsf.regfox.com/2022-sgsf-summer-meeting-greenville-sc>

Or scan the QR code below to access the registration website on your mobile device:



SCAN ME

The conference website will walk you through the steps to attend, sponsor, exhibit or advertise based on your registration selection.

Paying by credit card?

Credit cards are the default payment options, though checks are accepted as well. The conference accepts payments from any of the four cards below.



Paying by check?

Make checks payable to:
Southern Group of State Foresters

Mail payments to:

Southern Group of State Foresters
c/o South Carolina Forestry
Commission
5500 Broad River Road
Columbia SC 29212